



FOR IMMEDIATE RELEASE
February 2, 2010

Louisiana School for the Deaf Foundation to hold Ninth Annual Dash for Deaf Kids

BATON ROUGE, La. – Looking to raise funds and awareness of the Louisiana School for the Deaf, the school's Foundation will hold the ninth annual Dash for Deaf Kids at 8 a.m. on Saturday, May 1, 2010.

The cost to participate in the race is \$12 for 5k or Fun Run, or \$17 for both with late registration \$15 for either and \$20 for both. Early registration ends April 20, 2010. Registration the day of the race will begin at 7:30 a.m. till the start at 8 a.m. All proceeds from the race will go to benefit the students at LSD, specifically for the positive behavior reinforcement programs and reading rooms for residential students.

The Dash for Deaf Kids, a 5K race, will begin at the school's campus, located at 2888 Brightside Lane, and will run through Riverbend Subdivision and back to the school. A "Fun Run" one-mile race around the campus is also available for those who wish to walk or jog. Brightside Lane will be blocked off to traffic at the beginning and end of the race as participants cross from the

subdivision to the school. Dash for Deaf Kids Coordinator Julie Russell said the race will happen even if there is inclement weather.

The overall winners will receive prizes. Participants in the races will receive a Dash for Deaf Kids T-shirt (while the supply lasts), and the winners in the various age categories will receive a hand-crafted pin of the race logo.

The purpose of the race is two fold, to generate funds for the Foundation's projects and to raise public awareness about the Louisiana School for the Deaf and the services it provides to deaf students from around the state.

Dash registration forms are available online at <http://www.lalsd.org>, click on LSD Foundation, then click Dash For Deaf Kids registration form. Additional information can be obtained from Race Coordinator, Julie Russell, 225-806-1534.

The Louisiana School for the Deaf Foundation is a nonprofit, 501(c)(3) corporation, formed in 1993 and governed by a board of directors representing the community. The mission is to improve the quality of life for Louisiana School for the Deaf students by

- promoting public awareness of the history, traditions and culture of the school and the deaf community
- generating financial support to advance the school's excellence in education and
- serving to create greater unity between the school's community, the deaf community and the hearing citizens of Louisiana with corporate and individual assistance

The Foundation provides continuing support to the school through financial assistance, services, materials and overall advocacy for its programs. Fund-raising efforts are coordinated through the Foundation to supplement the school's budget resources.